

## Sponsorship Opportunities



### **Executive Producer (Exclusive!) \$5,000**

All benefits of The Producers Circle plus:

- Exclusive identification as presenter of the Film Festival on all printed materials and advertising and announced as such prior to each film screening.
- Full theatre screen display of logo prior to all film screenings
- Opportunity to promote products/services in lobby of theater as well as distributed promotional items
- Speaking opportunity at opening and closing night.

### **Producers Circle \$2,500**

- Banner in lobby of theater
- Logo printed on select Film Festival mail pieces
- Logo printed in at least one Film Festival ad in the Santa Barbara Independent
- Verbal announcement of sponsorship prior to all film screenings
- Logo/Name on screen prior to each screening
- Link on Film Festival website and other e-marketing
- Six complimentary Film Festival passes
- Six complimentary tickets to the reception
- Vouchers for ten complimentary Festival tickets
- Speaking opportunity at select film screening
- Opportunity to distribute promotional items/materials at festival

### **Directors Circle \$1,000**

- Verbal announcement of sponsorship prior to all film screenings
- Logo/Name on screen prior to each screening
- Link on Film Festival website and other e-marketing
- Four complimentary Film Festival passes (includes access to all events)
- Four complimentary tickets to the reception
- Vouchers for six complimentary Festival tickets
- Opportunity to distribute promotional items/materials at festival

### **Individual Film Sponsor \$350 day / \$500 night / \$750 opening night**

- Sponsorship of a specific film of your choice (subject to availability)
- Full theatre screen display of logo prior to select film screening
- Verbal announcement of sponsorship prior to select film screening
- Name or logo in program next to description of select film
- One complimentary Film Festival pass (includes access to all events)
- Vouchers for two complimentary Festival tickets

### **Community Sponsors \$In-kind**

- Verbal recognition in association with the in-kind item
- Listing on poster in lobby of theatre or at reception